

College of Pharmacy cordially invites you to attend the
faculty research seminar

Building an effective medicines optimization model: a health system approach

Monday, 21 October, 2024
11:30 am - 12:30 pm
Ibn Al-Bitar Building (I06),
G.CL.04



(To attend online)



Speaker

Dr. Zaheer-Ud-Din Babar

Professor of Clinical Pharmacy and Practice
College of Pharmacy, Qatar University

This presentation will discuss the development of an effective and innovative medicines optimization model. It emphasizes the importance of strengthening the health system before focusing on pharmaceutical care and medicine optimization. The model covers the relationship between medicine use and medicine access research. It also includes important elements such as the selection of medicines through health technology assessment, economic evaluation of pharmacy services, pharmacists' remuneration by the government, health system strengthening status, quality use of generic medicines programs, rationale prescribing, access to medicines and medicines pricing, and medicines advertising. Additionally, it addresses the state of pharmacy practice and the development of the pharmacist's role. The model will cover examples from high-, middle-, and low-income countries including the UK, Australia, New Zealand, Turkiye, Thailand, Malaysia, India, and Pakistan to illustrate the status of the health system and the subsequent development of pharmacy practice and medicines optimization.

Professor Zaheer Babar is the Professor of Clinical Pharmacy and Practice at the College of Pharmacy, QU and a Visiting Professor at the Department of Pharmacy, University of Huddersfield, United Kingdom. His previous academic positions include Professor in Medicines and Healthcare and Director of Pharmaceutical Policy and Practice Research Centre, University of Huddersfield, UK (2017-2023), and Head of Pharmacy Practice, University of Auckland, New Zealand. He is widely acclaimed for his work in policy and practice, particularly in the areas of quality use of medicines, medicine access, and pricing. He has authored over 340 papers and is regarded as the leading researcher in the "pharmacy practice research category" in both Google and Scopus rankings. He is a member of the WHO High Level Technical Advisory Group on Pricing Policies for Medicines (2023-2025). He is the founding editor-in-chief of the Journal of Pharmaceutical Policy and Practice, a high-impact publication providing evidence-based insights and recommendations for policymakers, practitioners, and researchers.

Mission

To prepare our students to provide optimal pharmaceutical care and advance health care outcomes, to promote research and scholarly activity, and to serve as a pharmacy resource for Qatar, the Middle East and the world.

Vision

Advancing healthcare in Qatar and the world through excellence and innovation in pharmacy education, research and service.

